

See What Others Miss.

Every UNSEEN film is built around one detail nobody sees – until the very last second. One style, adapted to your brand's DNA.

01

UNSEEN CINÉMA

The signature film. To make people feel.

Custom-built cast and sets, natural light, micro-gestures, a final reveal. Launches, brand image, website, trade fairs.

ESSENTIEL up to 15 s · Story, Reel, ad **1'200 CHF**

SIGNATURE up to 30 s · launch, campaign **2'200 CHF**

CINÉMA 45 to 60 s · full brand film **3'200 CHF**

02

UNSEEN UGC

The ad that converts. To make people act.

An AI creator presents your product or service to camera, in French, German, Italian or English. Lip-synced, every word checked.

UGC SIGNATURE 1 video 15 s · casting, script, voice **900 CHF**

UGC TEST 5 videos: 1 + 4 hooks to test **1'900 CHF**

03

UNSEEN MOTION

Motion design that hits. To make them remember.

ANIMATED LOGO

3 styles to choose · 5-8 s · sound

900 CHF

MOTION 15 S

launch, announcement, Reel

1'500 CHF

MOTION REEL

20-30 s · real footage, type, animated logo

2'400 CHF

RECOMMENDED

SIGNATURE LAUNCH

The film to make them feel, the UGC to make them act – one creative line.

- 1 UNSEEN Cinéma film, 30 s
- 5 UGC videos (1 + 4 hooks)
- Free: the winning UGC video in a 2nd language

4'100
CHF

■ CAMPAIGNS & SUBSCRIPTION

3-film pack 3 films of 30 to 45 s, one creative line **7'200 CHF**

5-film pack 5 films of 30 to 45 s, one campaign **11'500 CHF**

Subscription 4 films / month · 3 months **7'900 / month CHF**

In packs and the subscription, any film can be swapped for a UGC Test.

■ OPTIONS

Extra format (4:5, 16:9, 1:1) **+ 250 CHF**

Version in another language **+ 350 CHF**

Extra round of revisions **+ 250 CHF**

■ THE UNSEEN METHOD

1 • CASTING

Characters, sets and product locked on reference boards before production. Your real logos and products, never invented.

2 • PRODUCTION

Natural light, true gestures, your brand colour in a single detail.

3 • CONTROL

Every frame, every word and every lip movement checked before delivery.

■ ALSO ON REQUEST

Core identity 2'500 · Key visual 690 · Carousel 990 CHF

Included: concept, voice, music, logo, subtitles · 9:16 + 1 format · 2 revisions · 7 to 10 days · web & social rights · AI disclosed. 50% deposit · CHF excl. tax · EUR / AED at the day's rate.

WHAT EACH OFFER INCLUDES

Choose in 30 seconds.

■ UNSEEN CINÉMA

A brand film made from A to Z. The offers differ by length – and so by how much story is told.

ESSENTIEL

15 s · approx. 6 shots

One strong idea, one reveal. For a Story, a Reel, an ad.

1'200

SIGNATURE

30 s · approx. 12 shots

A short story, with the detail revealed at the end.

2'200

CINÉMA

45–60 s · approx. 20 shots

A true brand film in several scenes. For a website, a trade fair, a presentation.

3'200

■ UNSEEN UGC

An AI creator presents your product to camera, like a real review.

UGC SIGNATURE

1 video · 15 s · 1 language

Creator cast for your brand, script, voice checked word by word, lip-sync, subtitles, logo at the end.

900

UGC TEST

the same video in 5 versions

The message and the creator stay the same: only the first 3 seconds – the hook – change. You run all 5 as ads for a week on a small budget, then put everything on the one that performs best.

1'900

Example • a bakery in Lausanne – Why? On Instagram and TikTok, the first 3 seconds decide whether people watch or scroll. “The secret of our croissant? 36 hours.” · “Still queuing on Sunday mornings?” · “I had never tasted this in Switzerland...” + 2 more hooks – then the same 12 seconds for all 5 versions.

WHAT EACH OFFER INCLUDES

Choose in 30 seconds.

■ UNSEEN MOTION

Motion design that hits: kinetic type, real footage, animated logo. Ideal for apps, services and launches.

ANIMATED LOGO

5-8 s · 3 formats

3 animation styles proposed, 1 finished with sound. Your real logo as the final frame, never redrawn.

900

MOTION 15 S

15 s · 9:16 + 1 format

An announcement or a launch, cut to music, in your brand's colours and type.

1'500

MOTION REEL

20-30 s · 9:16 + 16:9

The full motion brand film: kinetic type, your images, animated logo finale.

2'400

SIGNATURE LAUNCH

= 1 Signature film, 30 s (2'200) + 1 UGC Test, 5 videos (1'900). Free: the winning UGC video in a 2nd language (worth 350). The film builds the brand image, the UGC sells – in the same universe.

4'100 CHF

■ CAMPAIGNS

3-film pack

3 films of 30 to 45 s in the same universe (characters, places): a mini-series.

7'200

i.e. 2'400 / film

5-film pack

5 films of 30 to 45 s: a complete campaign.

11'500

i.e. 2'300 / film

Subscription

4 films a month, one a week · 3-month term.

7'900 / month

i.e. 1'975 / film

In packs and the subscription, any film can be swapped for a UGC Test (5 UGC videos).

■ OPTIONS

Extra format (e.g. 16:9 for YouTube on top of 9:16) +250 · Version in another language +350 · Extra round of revisions +250.